



## PRESS RELEASE

For immediate release

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### The Guzzo Family Supports Mental Health Research for Children!

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**Montreal, April 17, 2015** – Since 2007, the Guzzo family has made it their personal mission to support research in the field of environment-cancer. Over the years, a number of fundraising events like *Notte in Bianco* have raised **over \$1,750,000** for the Guzzo Environment-Cancer Research Chair of the Université de Montréal.

Starting in 2015, Maria Guzzo, Vice-President and head of charitable donations for the company, and Vincent Guzzo, Executive Vice-President and head of operations, plan on reorganizing the Guzzo Cinemas' and Guzzo family's charitable energies in support of children's mental health research.

Profits from fundraising will be distributed primarily to the non-profit Kids Write Network (KWN) that offers an innovative intervention based on a narrative and therapeutic process involving five stages. This narrative intervention aims to get children to write books for children while sharing their experiences through the exploration of life lessons. Danielle Groleau, associate professor in the Department of Psychiatry at McGill University and senior researcher at the Lady Davis Medical Institute of the Jewish General Hospital, will be responsible for the research evaluating the intervention.

Did you know that two out of five children are currently struggling with mental-health related issues? Perhaps a child you see every day. ....Would you notice?

In collaboration with the Kids Write Network (KWN), founded and directed by Helen Georgaklis, Maria Guzzo finished writing her first book « ***How to TRAIN your dreams*** ». The book is intended to give children the courage to believe that they aren't alone in the world, to follow their dreams and to remember that there is always hope.

## Quotes

“As parents of five children, their well-being is our priority. This is why we would like to help improve the lives of as many children as possible who may be affected by mental-health issues. We would like to do this through the use of preventive measures, so that they never have to experience the negative repercussions of mental illness.”

*-Vincent and Maria Guzzo*

“Let’ raise children with the necessary tools to curb the effects of a difficult childhood.”

*-Maria Guzzo*

## Highlights

- The Guzzo family generously financed the imaging unit in the Pavilion K's new emergency department, the new critical care wing in the Jewish General Hospital.
- The unit features a high-tech radiology room and a tomography room. It was created to better accommodate patients from the emergency department and provide a more functional work environment for health professionals.
- The unit reduces test wait times for patients in the emergency department, thus shortening the radiology department's waiting list for patients from external clinics.
- Before receiving the imaging unit, 60% of the available time at the radiology department was being used by the emergency department, resulting in a very long waiting list for patients from external clinics.
- Starting in September 2015, the Guzzo family intends to finance the imaging unit at the Shriners Hospital for Children.

## Related links:

For more information, visit the following websites:

[www.notteinbianco.com](http://www.notteinbianco.com)

[www.kidswritenetwork.com](http://www.kidswritenetwork.com)

[www.jgh.ca](http://www.jgh.ca)

[www.shrinersforchildren.com](http://www.shrinersforchildren.com)

[www.cusm.ca/new-muhc/page/site-glen](http://www.cusm.ca/new-muhc/page/site-glen)

[www.fondationmgrdeschenes.org](http://www.fondationmgrdeschenes.org)

## Details:

For more information: Guzzo Cinemas, Telephone: (450) 961-2945

[www.cinemasguzzo.com](http://www.cinemasguzzo.com)

Source: Société de commercialisation Artcom

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